

NonFiction Book Shelf

Advertising – Get the REAL message!



Ideas to support [use of nonfiction](#)

- [Ad Decoder](#)
- [Jo Cool or Jo Fool: An Online Guide to Savvy Surfing](#)
- [Media Awareness Network: Educational Games](#)
- [Medicine and Madison Avenue](#)
- [Smart-Mouth.org](#)

Don't miss the great resources on our [Elementary Library Page](#) especially **Britannica**



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Search for “Advertising” >>> Look in the Multimedia section for real advertisements that you can evaluate



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